

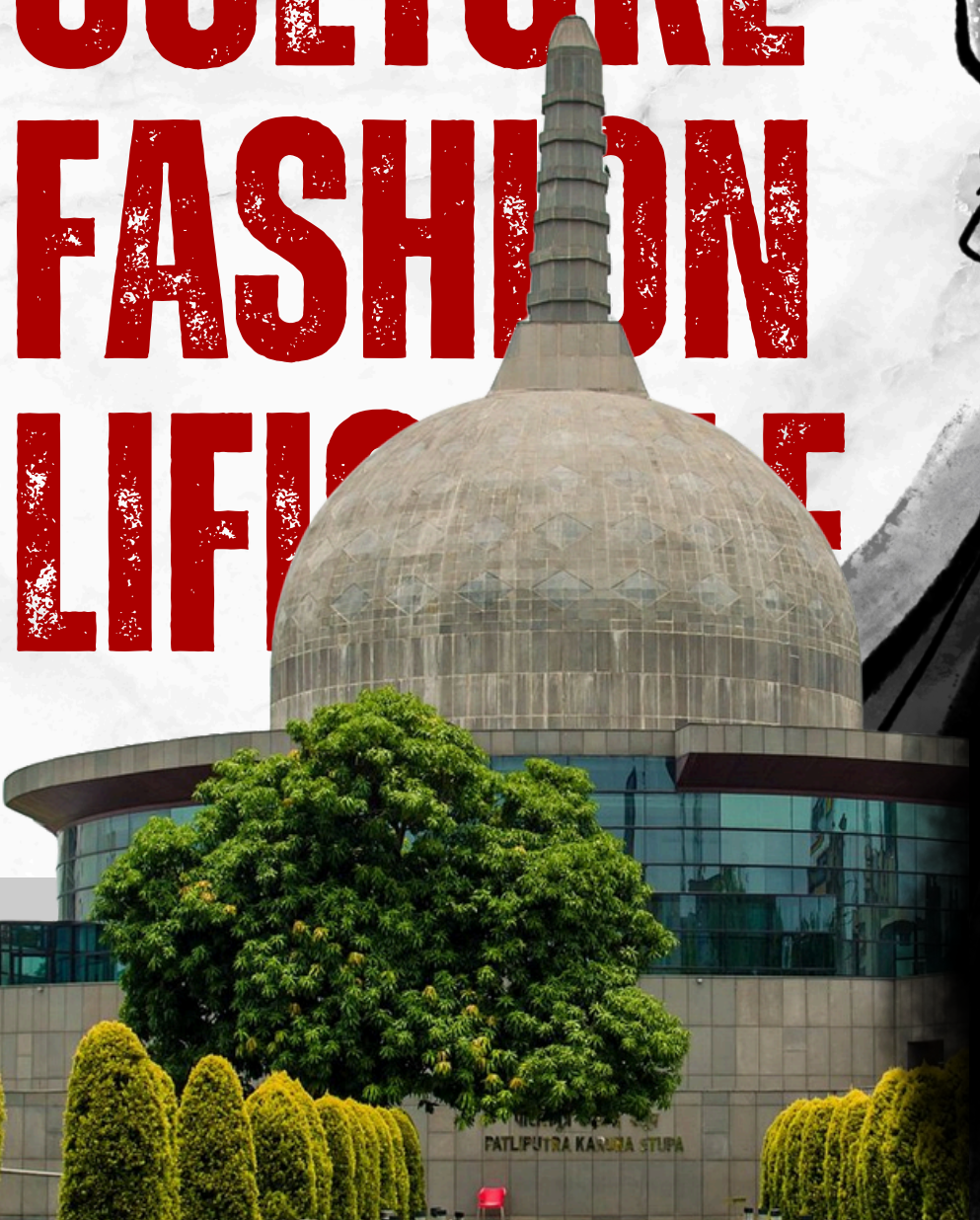


BIHAR COUTURE RUNWAY

SEASON
4

REPRESENTING THE CULTURE OF BIHAR

TRADITION
CULTURE
FASHION
LIFESTYLE



BIHAR



**GLOBAL PLATFORM FOR DESIGNERS, MODEL
& ARTIST.**

Fashion is an ever-evolving entity that transcends boundaries, serving as a visual and material manifestation of one's evolving identity and its interconnectedness with diverse interpretations. It encompasses a dynamic interplay of mixing, borrowing, ownership, and evolution, while concurrently emphasizing the principles of matching, creation, differentiation, and continuity. The aspect of fashion, once confined to the monopoly of the Western paradigm, is now embracing a more democratized outlook, witnessing the gradual disintegration of its traditional systemic confines.



Bihar is still cherishing its rich history. Its many contemporary crafts such as zari work, artistic textile fabrics and textile printing are highly praised nationally and internationally. The state is also not far away in handicrafts as it is known for bangle making, khatwa works and stonework. The name Bihar is widely accepted as a trendsetter due to its emergence in various fields of fashion.



ART, FASHION, CULTURE, TRADITION TREND OF BIHAR.



The state is in great limelight because of its deeply rooted culture, adaptability to new trends, revolutionizing the ancient tradition and parallel acceptance of tradition as well as modernity.

Be it Madhubani art on cloth or artistic embroidery like zari work, Patna is firmly rooted in its roots. Kashida being the centre of embroidery, the state excels in other categories of textile printing as well. We can see a balanced relationship between modern and ancient Bihar.

THE CULTURE, TRADITION & ART

Fashion perpetually evolves, transcending boundaries and serving as a visual and material expression of one's evolving identity, establishing connections with diverse interpretations. It encompasses the intricate blend of mixing, borrowing, possessing, and evolving, while concurrently emphasizing matching, creating, differentiating, and enduring.



NEW COLLECTION NEW DESIGN NEW ART WORK

The dimension of fashion embracing greater democratization heralds the dissolution of the Western paradigm's monopoly, as the fashion system undergoes a transformative disintegration. Nestled in the heart of India, Bihar boasts a rich heritage, resonating with historical significance. The state's cultural tapestry is woven with vibrant threads, reflecting a timeless legacy of art, literature, and traditional craftsmanship, contributing to the nation's diverse and multifaceted cultural mosaic.

e l e g a n c e



ABOUT SHOW



This prestigious fashion event caters to the needs of style bloggers, makeup artists, emerging designers, and models. The fashion showcase aims to provide aspiring designers and models with a platform to kickstart their careers in the capital. Furthermore, the event offers established brands from India and abroad an opportunity to present their latest collections.

With the goal of presenting a diverse range of collections suitable for various occasions, this event serves as a premier platform for emerging talents to step into the realm of fashion. It provides each talent, whether aspiring to be a model, designer, fashion blogger, or makeup artist, with a spotlight and exposure to enter the enchanting world they aspire to be a part of. Prepare to be captivated by the unveiling of talent on this single-day "Fashion & Lifestyle Runway Show." The Bihar Couture Runway draws profound inspiration from Bihar's esteemed and culturally rich heritage, celebrating the myriad indigenous art forms embedded in the region. This unique platform showcases participants who artfully exhibit their craftsmanship on a diverse range of materials, including Tussar silk, Khadi fabric, zari, khatwa, and stone works. Each participant contributes to the cultural tapestry by infusing their creations with the essence of Bihar's traditional arts and crafts. The event serves as a homage to the state's vibrant cultural legacy, fostering a showcase where designers pay tribute to local traditions through the medium of high-quality fabrics and intricate embellishments. The Bihar Couture Runway, thus, becomes a dynamic canvas where the past meets the present, celebrating the timeless artistry that defines Bihar's rich cultural identity.

DESIGNERS



We are searching for new planner with additional Customer creative mind designer. Al shows pro originators from Bihar, Mumbai, Delhi, Hyderabad, Kolkata, Bangalore, and Lucknow.

The objective of a planner is to tune in, watch, comprehend, identify, relate, & gather bits of knowledge that empower him or her to make the undetectable, noticeable. Welcome to 'Ethereal Elegance,' a celebration of delicate forms and timeless beauty inspired by nature's fleeting moments. This collection embodies grace, movement, and freedom while embracing sustainable design practices.



OFFERS TO DESIGNERS

- Showcase of 15-30 ensemble.
- 1000+premium guest invitation.
- Leading models of the industry.
- Featured in media net section, for each show.
- Extensive promotion through digital media in national level.
- Opportunity to share the platform with the leading designer of the industry.
- Post show media coverage and promotion on social media at national level.
- Coverage through all leading newspaper and news channels, mention in pre-launch conference.
- Hashtags and shares of posts will be ensured across all the social media platforms used by models & team BIHAR COUTURE RUNWAY.

GEN NEXT DESIGNER

- APPLICABLE FOR COLLEGE STUDENTS ONLY
- PER GEN NEXT DESIGNER- 15 ENSEMBLES
- EXCLUSIVE DESIGNER CAPSULE VIDEOS
- EXCLUSIVE DIGITAL MEDIA & GOOGLE NEWS COVERAGE
- BIHAR COUTURE RUNWAY WEBSITE.

DUAL DESIGNER

- PER DESIGNER 24 ENSEMBLES
- EXCLUSIVE DESIGNER CAPSULE VIDEOS
- EXCLUSIVE DIGITAL MEDIA & GOOGLE NEWS COVERAGE
- FASHION MAGAZINES
- BIHAR COUTURE RUNWAY WEBSITE.

SOLO DESIGNER SLOT

- PER DESIGNER- 30 ENSEMBLES
- EXCLUSIVE DESIGNER CAPSULE VIDEOS
- EXCLUSIVE DIGITAL MEDIA & GOOGLE NEWS COVERAGE
- FASHION MAGAZINES
- BIHAR COUTURE RUNWAY WEBSITE

DESIGNER SLOT

OPENING SLOT

- FULL FLEDGE SOLO SHOW SLOT.
- CELEBRITY SHOWSTOPPER.
- FASHION MAGAZINE
- EXCLUSIVE DESIGNER CAPSULE VIDEOS & PICTURES
- EXCLUSIVE DIGITAL MEDIA & GOOGLE NEWS COVERAGE
- BIHAR COUTURE RUNWAY WEBSITE.

GRAND FINALE

- EXCLUSIVE DIGITAL COVERAGE PROFILE ON GLOBAL MEDIA & GOOGLE NEWS.
- CLIENTS MEET UP.
- BRANDING COLLATERAL ON ALL PRINT MEDIA
- MEDIA BYTES & INTERVIEWS
- PRINT MEDIA COVERAGE ON TOP NOTCH NEWS PAPERS



DESIGNERS ENSEMBLES

*Transforming
Waste into
Responsible
Fashion Trends*

- | | |
|----------------------|----------|
| • GRAND FINALE | 2.5 LACS |
| • FINALE | 1.8 LACS |
| • SOLO SHOW | 1.2 LACS |
| • DUALSHOW | 90 K |
| • TRIPLE SHOW | 80 K |
| • BOUTIQUES GEN NEXT | 70 K |
| • EMERGING DESIGNERS | 50 K |

****TERMS & CONDITIONS APPLIED**



DESIGNERS



AYUB KHAN



AHMAD ALI



MAHI SINGH



ASHFAQUE AHMAD



MRIDANI



PANKAJ CHOUDHARY



PRIYANKA FASHION VILLA



RIHAN PARIAT



NISHA CHOUDHARY

In our *Vestiary*

DESIGNERS



MUKESH DUBEY



NIF GLOBAL PATNA



MANISHA SINGH RATHORE



ASHIKUR RAHMAN



KINGSHUK BAHADURI



PRASHANT MAJUMDAR



PRITAM PAL



RIHAN PARIAT



MITESH UPADHYAY

In our *Vestiary*

The collage features several articles and photos related to Indian fashion and Bollywood:

- Fashions Fade, Style is Eternal – BIHAR COUTURE RUNWAY**: An article by Shruti Gupta about the Bihar Couture Runway event.
- "MANI KHAN'S STUDIO"**: A feature on the renowned designer Manish Khanna.
- Designer AMRITH BIRJAI, catwalks fashionable cinema in multi-brand apparel enterprise on the stage of Bihar Couture Runway, 2022**: A report on Amrith Birjai's fashion show.
- INDIAN TIMES SHOWDOWN**: A section highlighting various fashion events.
- BIHAR COUTURE RUNWAY**: Multiple photos and reports from the Bihar Couture Runway event, including mentions of designers like Manish Khanna and celebrities like Zeenat Aman.
- मानसिक स्वास्थ्य**: An article discussing mental health.
- मानसिक स्वास्थ्य**: Another article related to mental health.
- मानसिक स्वास्थ्य**: A third article related to mental health.
- मानसिक स्वास्थ्य**: A fourth article related to mental health.
- मानसिक स्वास्थ्य**: A fifth article related to mental health.
- मानसिक स्वास्थ्य**: A sixth article related to mental health.
- मानसिक स्वास्थ्य**: A seventh article related to mental health.
- मानसिक स्वास्थ्य**: An eighth article related to mental health.
- मानसिक स्वास्थ्य**: A ninth article related to mental health.
- मानसिक स्वास्थ्य**: A tenth article related to mental health.
- मानसिक स्वास्थ्य**: An eleventh article related to mental health.
- मानसिक स्वास्थ्य**: A twelfth article related to mental health.
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- मानसिक स्वास्थ्य**: A fifteenth article related to mental health.
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- मानसिक स्वास्थ्य**: A nineteenth article related to mental health.
- मानसिक स्वास्थ्य**: A twentieth article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-first article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-second article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-third article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-fourth article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-fifth article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-sixth article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-seventh article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-eighth article related to mental health.
- मानसिक स्वास्थ्य**: A twenty-ninth article related to mental health.
- मानसिक स्वास्थ्य**: A thirtieth article related to mental health.
- मानसिक स्वास्थ्य**: A thirty-first article related to mental health.
- मानसिक स्वास्थ्य**: A thirty-second article related to mental health.
- मानसिक स्वास्थ्य**: A thirty-third article related to mental health.
- मानसिक स्वास्थ्य**: A thirty-fourth article related to mental health.
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- मानसिक स्वास्थ्य**: A thirty-sixth article related to mental health.
- मानसिक स्वास्थ्य**: A thirty-seventh article related to mental health.
- मानसिक स्वास्थ्य**: A thirty-eighth article related to mental health.
- मानसिक स्वास्थ्य**: A thirty-ninth article related to mental health.
- मानसिक स्वास्थ्य**: A fortieth article related to mental health.
- मानसिक स्वास्थ्य**: A forty-first article related to mental health.
- मानसिक स्वास्थ्य**: A forty-second article related to mental health.
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- मानसिक स्वास्थ्य**: A forty-sixth article related to mental health.
- मानसिक स्वास्थ्य**: A forty-seventh article related to mental health.
- मानसिक स्वास्थ्य**: A forty-eighth article related to mental health.
- मानसिक स्वास्थ्य**: A forty-ninth article related to mental health.
- मानसिक स्वास्थ्य**: A fiftieth article related to mental health.

पट्टा एसआर एल्विनस 13 अक्टूबर को जान भवन में बिहार मुद्रा नये फैशन को का आयोजन करने जा रहा है. कार्यक्रम के आयोजन में बुधवार को प्रेसवार्ता में बताया कि इस एकदिनी दिवशों में देश को विविधधर्मात्मा संस्कृति को झलक दिखाने, इसमें कई मॉडलस पैर पर अलवार चिखिरो, इसमें देश पर से डिजाइनर और मॉडलस शामिल होंगे. जॉलीवुड के कई कलाकार भी होंगे. राकेश पर शो के मुख्य आयोजक कैप्टन अर्जुन सिन्हा, अर्पिका कुमार, शुभम सानंद और किसस डिजाइनर घाड़ी सिंह मौजूद रही.

[illegible]

पटना। एसआर एडवेंचर्स की ओर से 13 अक्टूबर को ज्ञान भवन में बिहार कूटर्न रव्वे सीजन-2 का आयोजन होगा। आयोजक आर्यन सिन्हा ने संवाददाता सम्मेलन में बताया कि एक दिवसीय फैशन शो में देश के अलग-अलग शहरों से डिजाइनर अपने डिजाइन लांगेज और साथ ही फैशन शो में चार चांद लगाने के लिए बॉलीवुड की जानी मानी हस्तियां भी आएंगी।

- पटना के ज्ञान भवन में 13 अक्टूबर को होगा कूटन रन्चे सीजन-2 का आयोजन

[illegible]

पटना (राज्य) एकाधार एवम्बरस्य क तथानाम क मल कटन यन प्रान्त नम वितार कटन रव्ये सोजन-२० का अयोजना कया जा इ हिमन दम वात नम नामी जिनजनन अर मीनडन शिरकन क इम इम वार नम वितार कटन रव्ये सोजन-२० न क कु जानकयाना साना कटन इम कटन अनेन सिरान न जवाना कइ दिक्सयस फैशन सरो इ हिमन दम क अलाप अलाप सह जिनजनन अनेन डिजानन ला रहे इ सार ल फैशन सरो न मार लगाने क हिल बलीडुज कउ जमी माी कयाना रो शोपटयनर नम आ रहे इ हिमन फेमाना मिस इरिया २०२३ प्रमन रन-श्रवानाज, सुमयानल दूजे गजाल, मिस टाटा इन्टरनशनल २०२३ सोजल यन, मिस सियस फैलसस २०२३ विकसि कयान, अहमद अनेन सय मीथु येन माहान कलाकार शिरकन कर रहे इम सरो न म पल्लिनी मयाना, कलकत्ता नम सिसिपिडि डिजानन दमन लैंड सिरान पिरान, प्रेममयाना, शिरकन फैशन कयान, मादी किडस स्टु मादी मिरर प्रगियसयनर

PA TNA (11 Oct): एमएआर एक्जेंचम के तत्वावधानमें शुक्रवार को ज्ञान भवन में विद्यार्थी एवं रविवे सीनर-2 का आयोजन किया जा रहा है। कुसर में देश भर के डिजायनिंग वर्कशॉप शिकत कर रहे, प्रेसवार्ता में केप्टन आर्यन सिन्हा ने बताया कि एक दिवसीय फैशन शो में फैमिना मिस इंडिया 2023 प्रथम रनरअप श्रेयापूजा, सुपरमॉडलटोनीसी गुजराल, सेजल गुप्ता, मिसेज गैलेक्सी 2023 नितिका सत्या, आदि शिकत कर रहे हैं।

यूटिलिटी न्यूज
सिटी इवेंट

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This is not a replica This is Right one

कुहर रनवे के फैशन शो में देखिये भारत की विविधतापूर्ण संस्कृति की झलक

Mr. Naren Shrivastava - Owner, एक नए उपक्रम के अन्तर्गत 11 अगस्त 2023 को दिल्ली में एक नए फैशन शो का आयोजन किया जायेगा। इस कार्यक्रम में कुहर रनवे के फैशन शो में देश के विभिन्न राज्यों के फैशन डिजाइनरों की प्रस्तुति होगी। यह कार्यक्रम देश की विविधतापूर्ण संस्कृति को दर्शाएगा और फैशन के क्षेत्र में नए रुझानों को प्रदर्शित करेगा।

कुहर रनवे के फैशन शो में देश के विभिन्न राज्यों के फैशन डिजाइनरों की प्रस्तुति होगी। यह कार्यक्रम देश की विविधतापूर्ण संस्कृति को दर्शाएगा और फैशन के क्षेत्र में नए रुझानों को प्रदर्शित करेगा।

कुहर रनवे के फैशन शो में देश के विभिन्न राज्यों के फैशन डिजाइनरों की प्रस्तुति होगी। यह कार्यक्रम देश की विविधतापूर्ण संस्कृति को दर्शाएगा और फैशन के क्षेत्र में नए रुझानों को प्रदर्शित करेगा।

[illegible]

तीयता के रंग
-2 का आयोजन

प्राणी को लेकर बहरी
जंगल है। राख अ-

[illegible]

करते हुए कप्टन आयन सिन्हा ने बताया कि न शो है जिसमें देश के अलग- अलग शहरों प्रायन ला रहे है साथ ही फैशन शो में चार चांद ड की जानी मानी हस्तियां भी इस फैशन शो में रिया सिंघा (मिस यूनिवर्स इंडिया 2024), ड अभिनेत्री), तनिका शर्मा (मिस टीन अर्थ रा आनंद (सोशल मीडिया इन्फ्लुएंसर और ना, कबीर पंकज सिंह (हीरा मंडी फेम) जैसे से लोग शिरकत कर रहे हैं। फैशन वीक के देत्या सिंह ने बताया कि यह बिहार का खादी गो किया जा रहा है। इस मौके पर शो के सभी भिषेक, सुनील गुप्ता, सतीश दास, शुभम न, विकास सिंह एवं सुप्रिया शर्मा उपस्थित रहे।

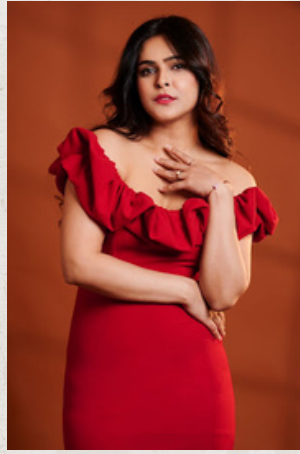
CELEBRITIES



Zeenat Aman
Bollywood Actress



Anupriya Goenka
Bollywood Actress



Madhurima Tuli
Bollywood Actress



Mugdha Godse
Bollywood Actress



Rhea Singh
Miss Universe India 2024



Shreya Poonja
Miss India 2023 1st RU



Sejal Gupta
Miss Teen International 2023



Jitesh Thakur
Mr. Supranational 2nd Runner up 2016



Thomson Andrews
Indo-American Singer



Deepti Gujral
Super Model



Manmohan Tiwari
TV Actor



Sujo Mathew
Super Model



Adarsh Anand
TV Actor & Influencer



Kabir Pankaj Singh
TV Actor



Nitika Satya
Mrs. India 2024 RU

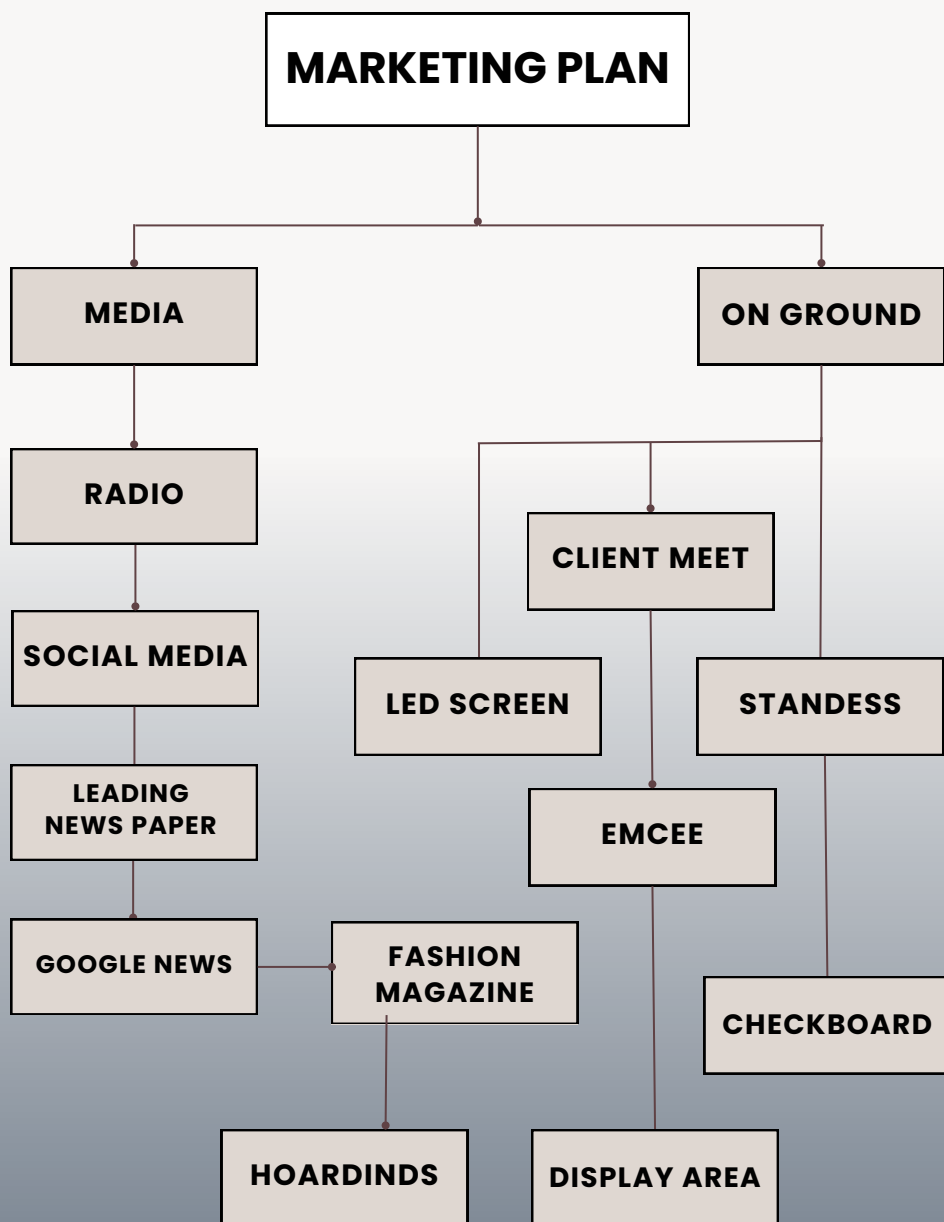


Rishika Singh Chandel
TV Actor

BUSINESS MARKETING STRATEGIES

business results evaluation economic tactical
company measurable Sterategy challenge
technological mix implementation competitor
focus time Marketing dynamics plan market
corporate progress word development
objective alternatives product performance
elements monitor mission create analysis
cloud actions statement

BRANDING
DETAILS



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SEASON-2 SPONSORS



SEASON-3 SPONSORS



V E N U E



UNVEILING THE BEAUTY OF

GYAN BHAWAN, PATNA

Gyan Bhawan (International Convention Centre), is being built on the lines of Delhi's Vigyan Bhawan. The green and quake-resistant complex, spread over 11.82 acres will be in two parts linked with a subway. Complex will have several halls of different capacity including banquet hall, food courts and service area. It will also have basement parking for 450 vehicles and open parking lots for 500 vehicles.

International Convention Hall or Gyan Bhawan will have sitting capacity of 5,000, will be a signature building.




WHERE TRADITION, CULTURE MEETS FASHION.







THANK YOU

CONTACT US

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